







# SPONSORSHIP CATALOGUE 2026

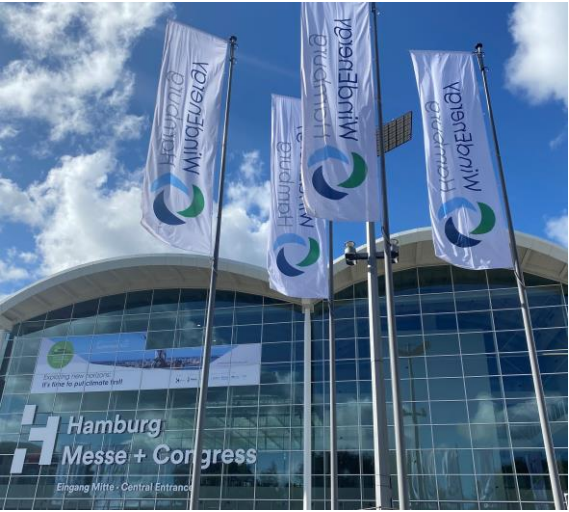


# WindEnergy Hamburg 2026

## Your platform for onshore and offshore success

We bring together the major players in the wind industry and related sectors – as well as completely new partners in this dynamically evolving market.

|  |  |
|--|--|
| <br>Facts & Figures         | <br>43,000+ attendees     |
| <br>1,645 exhibitors        | <br>94 nations            |
| <br>27 national pavilions | <br>55% decision makers |



# Why become a Sponsor at WindEnergy Hamburg 2026?

**MORE**  
Exclusivity

**IMPROVED**  
Image Loyalty

**EXPANDED**  
Marketing  
Opportunities

**INCREASED**  
Brand Visibility

**TARGETED**  
Audience Reach



**IMPROVED**  
Brand Loyalty

**ENHANCED**  
Interaction with Visitors

**MORE**  
Competitive  
Advantage



# Our Sponsorship Packages

|                  |              |                   |                     |                |                |           |
|------------------|--------------|-------------------|---------------------|----------------|----------------|-----------|
| Wine o'clock     | Apple Crates | Badge, E-Tickets  | Charging Areas      | Recruiting Day | Offshore Stage | Atrium    |
| Hostess Shirts   | Hall         | Welcome Reception | 19 Packages for you |                | Logo Listing   | Photo Box |
| Speakers' Corner | VIP Club     | WiFi & App        | Media Village       | Rikscha        | Coffee Station | Event Bag |

# Benefits in every Sponsorship Package



Company logo placed on sponsor walls in the entrance areas



Company logo on the event homepage linking to your company website



Company logo under "Official Sponsors" on the event website



Logo presence in visitor and exhibitor newsletters



Logo presence in the printed onsite visitor guide



Logo presence in the event app



Media Kit to create your own Sponsor E-Mail Signature and LinkedIn Posting



# Main Sponsorship of WindEnergy Hamburg 2026

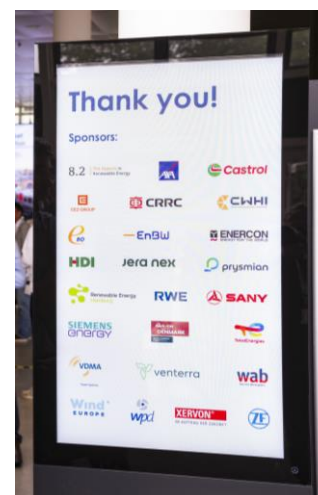
## Our proposed services



- ✓ Official signage as Main Sponsor in all media
- ✓ Official Sponsor of our Welcome Reception incl. 10 tickets
- ✓ Official Sponsor of Opening/Political Summit incl. 10 tickets
- ✓ Speakers' slots on our stages
- ✓ Your company content in our newsletter, social media, website and app
- ✓ Digital signage
- ✓ Onsite signage:
  - ✓ Flags in front of the entrances
- ✓ Sponsorship of one Wine o'clock at one of our open stages
- ✓ Baseline branding services (see page 5)

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|                        |                               |                          |
|------------------------|-------------------------------|--------------------------|
| 11<br>Halls            | 80,000m <sup>2</sup><br>Space | No. 1<br>Exhibition      |
| 43.382<br>Participants | 97<br>Countries               | 50%<br>Decision makers   |
| 1.645<br>Exhibitors    | 39<br>Countries               | 27<br>National Pavillons |



# Welcome Reception Sponsorship

**Showcase your company to the C-level audience in an informal environment**

## Our proposed services



- ✓ Your marketing message shown on several screens within the location
- ✓ Beachflags and roll up banners prominently displayed at the entrance areas
- ✓ Your company logo on invitations and on the menu cards on-site
- ✓ 5 tickets for your company for the Welcome Reception
- ✓ Baseline branding services (see page 5)

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# Lanyard Sponsorship

You can't get closer to your customer

## Our proposed services

- ✓ High quality lanyards with your brand in combination with the WindEnergy Hamburg logo
- ✓ Production included
- ✓ Available at the entrances
- ✓ Prominent placement of the lanyard stands in the entrance areas
- ✓ Additional distribution to all attendees by hostesses/hosts
- ✓ Baseline branding services (see page 5)



Sold to



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SPONSORSHIP CATALOGUE 2026



# Hall Sponsorship

## Greater visibility through exclusive hall sponsorship

### Our proposed services

- ✓ Sponsor logo on information panels
- ✓ Sponsor logo on entrance doors of the hall
- ✓ Four banners in hall (4x4m incl. production)
- ✓ Sponsor logo on the printed and digital site plan
- ✓ Baseline branding services (see page 5)



Available halls:  
A1, A2, B6, B7

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# Event Bag Sponsorship

## Bag it!

### Our proposed services



- ✓ Production of climate-neutral bags
- ✓ Prominent placement of the bag stands in the entrance areas
- ✓ Additional distribution of the bags on all days of the trade fair by hostesses/hosts at the entrances
- ✓ Sponsor logo & WindEnergy Hamburg logo on the bags
- ✓ Packing the bags with sponsors goodies/marketing material (optional)
- ✓ Baseline branding services (see page 5)

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# WindEnergy Hamburg Atrium Sponsorship

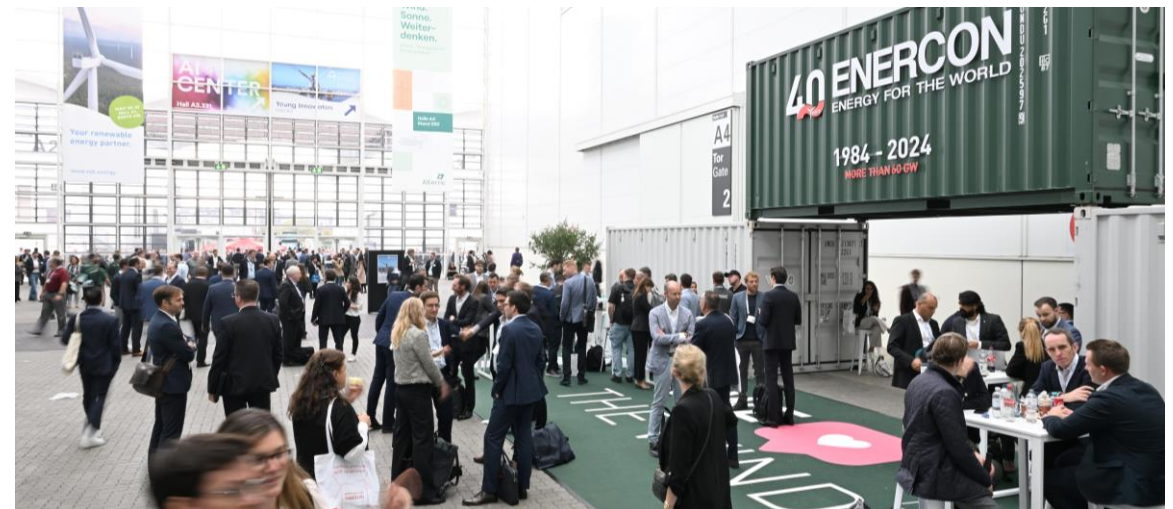
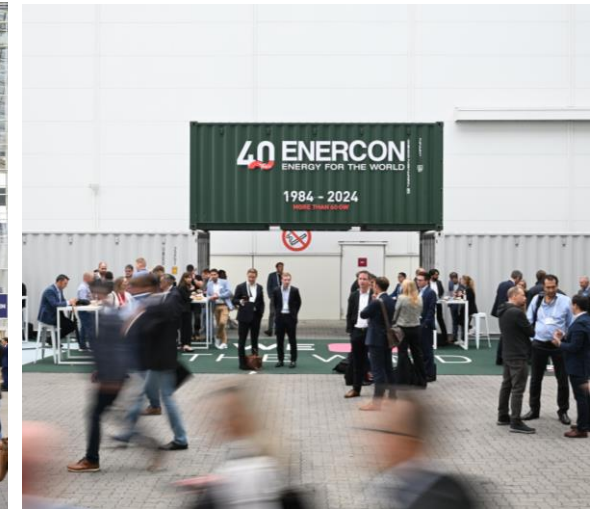
## Promote your brand on highly visible area

### Our proposed services

- ✓ Branding of the networking area between halls A1 and A4 with your company logo on container
- ✓ Opportunity to choose carpet color
- ✓ Baseline branding services (see page 5)



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# Apple Sponsoring

## Green starts here!

### Our proposed services

- ✓ Treat participants to fresh apples from the region, from organically integrated cultivation
- ✓ Your company logo on apple crates located at all entrances during the entire duration
- ✓ Baseline branding services (see page 5)



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# Coffee Station Sponsorship

## Coffee for takeaway

### Our proposed services

- ✓ One classy coffee bike at the event
- ✓ Serving of 500 coffee specialities per day to attendees
- ✓ Place your roll-ups on the coffee bike area
- ✓ Baseline branding services (see page 5)



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# Photo Box Sponsorship

## A picture is worth a 1000 words

### Our proposed services

- ✓ Placement, set up and supervision of the photo box during the welcome reception and on site
- ✓ Overlay of sponsor logo on photo
- ✓ Branding of the area with sponsor logo
- ✓ Instant print and option to post on social media
- ✓ Baseline branding services (see page 5)



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# Recruiting Days Sponsorship

## Become employer of the day

### Our proposed services



- ✓ Booth on our Recruiting Area
- ✓ Speakers' slot on our Recruiting Forum
- ✓ Sponsor Logo/Advertising Video at the Recruiting Day opening, between slots and during breaks
- ✓ Tile on the Jobwall
- ✓ Official signage "Recruiting Days powered by..." in all media
- ✓ Baseline branding services (see page 5)

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# Badge, E-Ticket Sponsorship

## Get your ticket

### Our proposed services

- ✓ Tickets with your brand
- ✓ Branding of each badge with your sponsor logo next to the WindEnergy Hamburg logo
- ✓ Your marketing message on the back of the badge
- ✓ Branding of each e-ticket with your sponsor logo
- ✓ Baseline branding services (see page 5)



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# Stage Sponsorship – Speakers' Corner

## The Stage is yours

### Our proposed services

- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage "Speakers' Corner powered by ..." in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 5)



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**Verbund**



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# Stage Sponsorship

## – Offshore Stage

### The Stage is yours

#### Our proposed services

- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage "Offshore Stage powered by ..." in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 5)



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# Wine o'clock Sponsorship

## Round up the day. Cheers!

### Our proposed services



- ✓ Provision of wine, beer, non-alcoholic drinks, small snacks and the necessary hospitality infrastructure
- ✓ Welcome speech of the sponsor
- ✓ Presentation or video during the event on plaza screens
- ✓ Place your roll-ups at the networking area
- ✓ Display your marketing material on the tables
- ✓ Baseline branding services (see page 5)

Stages:

Energy Transition Stage / Speakers' Corner / Offshore Stage / Energy Storage Stage

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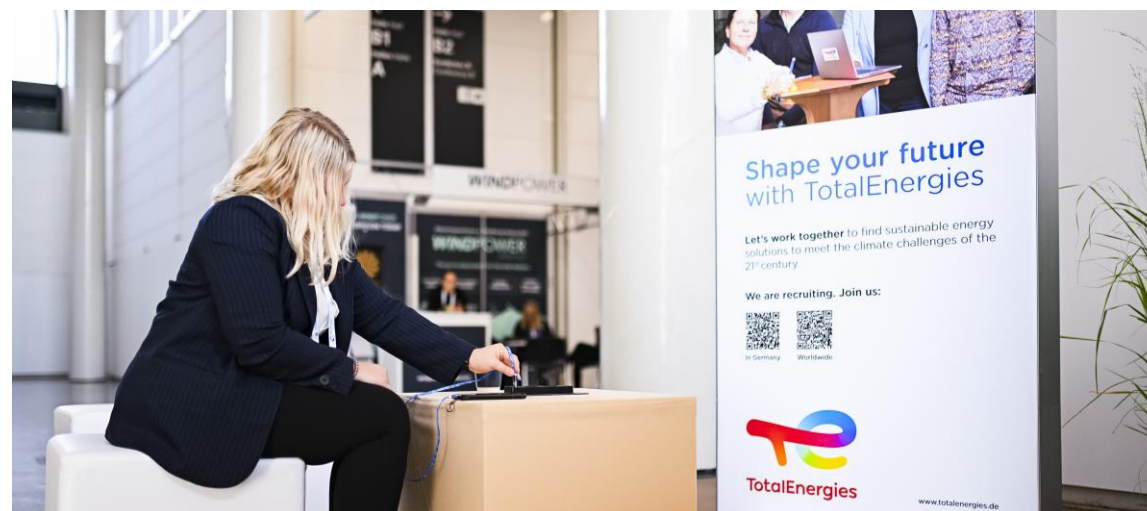


# Charging Station Sponsorship

## Be in charge!

### Our proposed services

- ✓ Sponsorship for a charging station
- Display of sponsor brand message on both sides of the lightbox (1 m width x 2 m height)
- ✓ Baseline branding services (see page 5)



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# WiFi Sponsorship

## Keep in contact

### Our proposed services

- ✓ WiFi access for all visitors of WindEnergy Hamburg 2026
- ✓ Display of sponsors logos as tab bar banner below the main menu within the WindEnergy Hamburg mobile application
- ✓ Baseline branding services (see page 5)



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# VIP Club Sponsorship

## Be visible for the VIPs

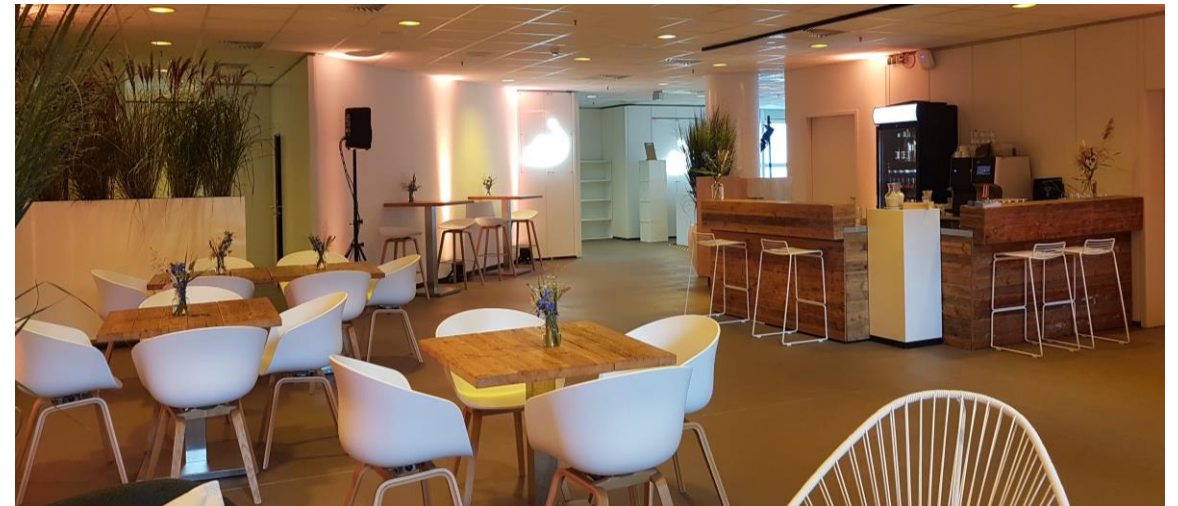
### Our proposed services

- ✓ Reference "sponsored by xxx" in written VIP invitations
- ✓ Admission card to the VIP Club with sponsor logo
- ✓ 3 roll up banners incl. brochure stand in and in front of the VIP Club
- ✓ Reserved seating area for up to 6 people
- ✓ Baseline branding services (see page 5)



Guest Club  
Hall A1 and B4.OG

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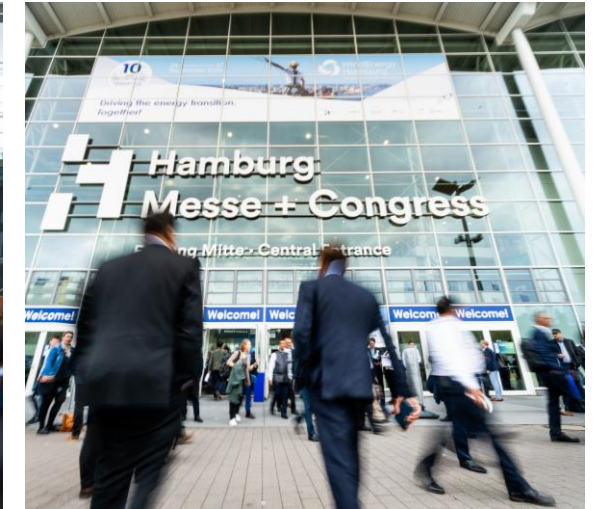


# Specific Logo Sponsorship

## Be present with your logo

### Listing as official sponsor

- ✓ Logo placement on the sponsor wall in the foyers of the entrance areas
- ✓ Listed as official sponsor of WindEnergy Hamburg
  - ✓ on our website and app
  - ✓ in the visitor guide
  - ✓ In one of our visitor and exhibitor newsletter
- ✓ Media Kit to create your own WindEnergy Hamburg Sponsor E-Mail Signature and LinkedIn Posting



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# Contact

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